

Q is where content creation visionaries catch an exclusive first look at technology trends.

Exhibitor and Sponsorship Opportunities

Date: October 29, 2008
October 30, 2008
Place: Marriott Burbank Airport Hotel & Convention Center

what's next

Beyond the velvet ropes, in an invitation only venue, interact with the best minds, and preview the latest advances in content creation and experiential technologies. Foster bonds and discover possibilities that breathe life into your projects and creations.

www.futureQ.net



Exhibitor and Sponsorship Opportunities

On October 29-30 2008, in association with HD EXPO, Q's second annual pavilion opens. Within the Q Pavilion, an elite group of exhibitors present and discuss their technology to a select group of invitation-only attendees, members and leaders of the entertainment and technology community, representing organizations such as: SMPTE, ETC, AFI, ASC, DGA, ITVA, ATAS, SOC, ICG, ACE, and many more ...

Q brings together elite creators and leaders in broadcast, digital cinema, interactive media & advertising, content creation & distribution, network & service providers, and technology manufacturers that are hungry to experience the next big thing.

The Q Lounge, located within Q pavilion, provides an intimate meeting and networking space for all exhibitors and attendees. This unique lounge offers premium refreshments to all Q participants.

Q Chat occurs in the Q lounge throughout the two days. Industry



icons are scheduled to participate in sharing ideas and thoughts in this casual roundtable environment. This environment provides a unique opportunity for many of the Q attendees to share and exchange ideas impacting the assimilation and understanding of technology and its influence in content creation. It's all part of the Q experience.

November 2007 Chats Included:

Saul Orbach, Aguru

Michael Bravin, Band Pro Film & Digital

Ted Schilowitz, RED Digital Cinema

Bill Viola, Digital Artist

Leon Silverman, LaserPacific

Jim Matlosz, Director of Photography

David Straus, WITHOUT A BOX

Trina Wyatt, WITHOUT A BOX

John Galt, Panavision

Larry Chernoff, CEO of MTI Film

Exhibitor and Sponsorship Opportunities

Be one of the select few to submit to exhibit your technology and benefit from this elite crowd at Q.

Q EXHIBITOR - Cost: \$3,500

As a Q exhibitor you receive:

- 8x10 booth with one draped table, two chairs, pipe and drape, 1 drop/20 amp electrical
- 20 guest passes to Q
- Database of all Q attendees (delivered 15 days after Q)
- Logo included on all Q signage
- Literature distribution at Q welcome desk
- Literature and swag included in the Q gift bag (75 pieces)
- Logo inclusion in all Q printed and digital invitations.

FutureQ.net is the online community that informs, educates and inspires its members between



the Q events with thought provoking discussions; interaction and the presentations, Q chats and demonstrations from the Q pavilion are available.

As a Q exhibitor you receive through FutureQ.net:

- Logo recognition as one of the few exhibiting in Q 2008
- 900 word or less submission as to your technology and equipment shown at Q 2008 (white papers, testimonials, editorial etc all surrounding the technology shown in Q)
- URL link to your site

Demographics/Job Title:

Owner/President 25%
Marketing/Sales 18%
Director of Photography 15%
Producer/Writer 8%

Demographics/Media Type:

Production 20%
Independent Film 14%
Equipment Rental 13%
Post Production 12%

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Q PLATINUM SPONSOR

Cost: \$12,000 (limited to three)

Make your mark at Q. Whether you are promoting a new product, branding your company, or making a major announcement, we have the opportunity to help you achieve your goals. Participate as a Q Platinum sponsor and receive exposure with the elite attendees of Q.

As a Q Sponsor you receive:

- Special acknowledgment as one of only three exclusive Q Platinum Sponsor:
 - Marketing materials
 - Web site - FutureQ.net
 - On-site signage
 - Promotional collateral distributed in the Q event bag to the first 75 attendees:
 - brochure, data sheet, etc (size, weight and description of other collateral types at discretion of management)
 - One full page color ad in HD EXPO's INFO DEPOT
- Platinum billing and logo in all invitations digital & print
 - 40 complimentary Q attendee passes
 - Literature distribution at Q welcome desk
 - Logo inclusion in all Q signage
 - Database of all Q attendees (delivered 15 days after Q)
 - Online digital ad package:
 - Logo with link on FutureQ.net website
 - Billing on FutureQ.net website as Platinum sponsor



A Sampling of 2007 Attendance

24pEntertainment
2d4a
3ality
3DMaker
3Stream Pictures
A Camera Lady Production LLC
Abbey Films
Abelcine
Absolute Rentals
Acetel Korea
Adobe Systems
Advantage Video Systems
Aguru Images
AJL Productions, Inc.
Alpha Dogs
ALT Systems, Inc.
American Biograph Films
American Cinematographer
Amkraut Studio
Angel Valley Media
Antarctic Pictures LLC
Apple, Inc.
ArmCor Productions
Arpil Entertainment
ARRI INC.
Artifact Films
ASC
Ascent Media Group
Assimilate
Autodesk
B&H Photo Video
BAF, LLC
Band Pro Film & Digital, Inc
Beautiful Lighting
Below the Line
Bennett Productions
BGP
BHS R&D
Big Vision Studios
Birns and Saywer
Bliss Productions
BLSI
BoardHeaded Media
BPS, Inc.
Britannia Post
Broadcast Store
CalArts
California Digital Media
California Film Commission
calstatela
Calumet Photographic
Cameras In Motion
Canon
Capital 10
Capture Imaging, Inc.
Cartoni USA
Cavedweller Productions
CBS/Paramount Television
Celestial Mechanics
ChampCar
Checkmate Pictures
Cheeky Monkey Digital, LLC
Cheerful Lunatics
Chinese Daily News
Chris Sorensen Associates
Chyron Corporation
Cinema Arts Tech
Cinema One
Cinema Verde Productions
Cine-tal
City Explorer TV
Clairmont Camera
Clarity Image
Colorspace Inc
Community Bank
Consult
Continuous Image Company
Convergence Corporation
Cre8TV Spot Inc.
Creative Film & Video
Creative Handbook
Creative Media Partners
Crowded Metro Films LLC
Crowell Media
Crystal Image
DALSA Digital Cinema Center
DancesWithFilms
Dankershein
Del Williams Media
Dependent
DI Consortium
DiamondInfo Productions
Different By Design
Digital Film House
Digital Ordnance
Digital Spectra
Digital World-WOWMG
Disney ABC Cable Networks
Diversified Business Comm
DMG Productions
Doc Channel
Dreamcatcher Vision
Dustang Productions
DynaMedia Films
EAI
Earthship Productions
eATNET Inc
eCinema Systems
Elektrofilm
Ellis Entertainment
eMAN STUDIOS
Entertainment & Sports Today
Epokal Films
Erehon, Ltd.
Eske Entertainment
Estrada Consulting
eTech Television Systems
Evans Entertainment
Film Crafter
Film Festival Today
Filmland
Filmmakers Alliance
FireLineStudios
Fleetline
Fletcher Camera
Flyer Entertainment
Fond Memories
FOR-A CORP of America
Formula
FotoKem
Fovean Pictures
Freedom Media
Fujinon Inc.
Fujitsu
Galaxie Entertainment Company
Galvin & Associates
Gamma & Density Co.
Gary Isaacs Photography
Gearhouse Broadcast
GEMS PR
Gentle Giant Studios
Geo Film Group, Inc
Gepeco International, Inc.
Global Media
Global Tangerine
Gnome World Productions
Grande Vitesse
HD MEDIA INC.
HD Optics
HD Video Pro & Indie Slate
HD Wireless
High Def Home Ent.
Holus Bolus Film
Homerun Entertainment
HPA
HudRock InterActive
Hunter Cinematography
Hypercube
ICG Local 600
ICG Magazine
Iconix
Ideas en Espaol
IDX System Technology
Image Entertainment
Image Factory, Inc.
Image Reaction Prod.Imagecraft
iMBNews
IMS Cinematography
InDebt Productions
Indigenous Industrials
Inlet
Innvision Optics
InPhase Technologies
Inside Jazz
Intrepid Communications
IRIDAS USA

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Irvine Studios, Inc
Jack Foster Productions
Jessen Productions
John & Hovart Co.
K5600, Inc
Kaiser Permanente
Kennedy Communications
Key Code Media
Kish Optics Inc.
KJLProd.
KLCS-TV/DT
Kramer Electronics
Kurtzman/Orci Prods.
La Touraine Inc.
LACC student
Lah Tee Dah Productions
Laser Pacific Media
LAXPD
LBH Productions
Leader Technology Innovator
Limitless Productions
Lion Dance Films
Litepanels, Inc.
Lusitan
Main Street Pictures
Mandate Pictures
Marina Beach Film Prod.
Marketing Specialists
Matrix Multimedia Co
MaximumLight Studios
McCarthy & Assoc.
McDermott Productions
Media Distributors
Mercenary Film Prod.
Merker Productions
Metro Video Systems
MI Creative Group
Millennium Productions
Mindfire Entertainment
Mira Productions
Mixture Films
Mo City Group
MOJO
Motion Picture Co. Inc.
Moviola
MPEG
MPro Systems LLC
MSE Media Solutions
MTV Networks
My Media
National Geographic Films
NBC/Universal
Neovision Labs
Newcast
Newcastle Productions
NGTV
Oasis Production Services
On The Fly Entertainment
Orion Multimedia
P3 Update Magazine
Pacific Focus Inc.
Pacific Television Center

Panasonic Broadcast
Panavision
Paradise FX
PDPRO
Phase Three Productions, Inc.
Photo&VideoAnytime
Photoinduced.com
Photonica, Inc
Photo-Plus
Pierre Biver Productions
Pixel Blues
Plastercity Digital Post, LLC
Plastic artz
Platinum 3D
Priority PR
Production Suppliers
ProMax Systems
Q Media
Quail Equipment Leasing
R & K Productions
Raleigh Film and Television
Raptor Productions, LLC
REAL D
Red Morning Entertainment
Refain Productions
Revelations Entertainment
Rhinomotion
Rhythm & Hues
S.N.A.P. Production Svcs
S.two Digital Film Recording
Saatchi & Saatchi
Safe Worlds IPTV
SAHP-LLU
Samy's Camera
Scene & Heard PR
Scene & Heard Public Relations
Schneider Optics
Schneider Optics, Inc.
Scott Martin
ScreenworksNEP
Seica Corp
Sennheiser USA
Shantimarg Pictures
Sharpline Arts
shoestring productions
Shooting Star
Shoreview Distributio
Short StackFilmworks
Showreel Magazine
Sikora Production Services
Silicon Valley Journal
Silly Haircut Productions, Inc
Silverado Systems, Inc.
Silverbulletfilms
SIM
Sim Video Los Angeles
Smart Bits Magazine
Smart Post Sound
SOC
Solid design
Solutions
Sonic Safari Music

Sony Electronics, Inc.
Sony Pictures Imageworks
Sony Pictures Television Int'l
SpellCasters LLC
Starview Productions
Station3
StormRyder
Sunny Bak Studio
Synchronos Design Inc.
Technicolor
Tele Communications
Telemundo
The Art Institute of CA - LA
The Camera House
The Film Crew, Inc.
The Hollywood Reporter
The Lumen/Prodigi Products
The Magic Cinema
The Phelps Group
The Schubbs Group
Tiffen
Tiki TV
Track Down Media
Tri Destined Films
Troy Acoustics
Tubeworks Video Productions
TV Technology Magazine
Tvprogear
Tybrin
Uncle
Universe Inc
US Airforce
Video Products of San Diego
Video8Film productions
Vision Unlimited/LA
Visionary Forces
Vista Digital
Vital-Signz
VJK Productions, Inc
VTP/Sony
Wafian
Walking FilmWorks
Walt Disney
WDAS
West Bay Financial Corp
William Morris Agency
Wimpeys Pawn Shop
Wiseau-Films
Without A Box
Xtropia Partners
yU+co
Zazu Productions
Zoptic ltd.